

KEYNOTE: ADC 2015 TO 2035

LOOKING BACK AT 10 YEARS OF AUDIO DEV, AND PEERING FORWARD AT THE NEXT 10

JULIAN STORER





"Study the past if you would define the future"

— Confucius

"May you live in interesting times"

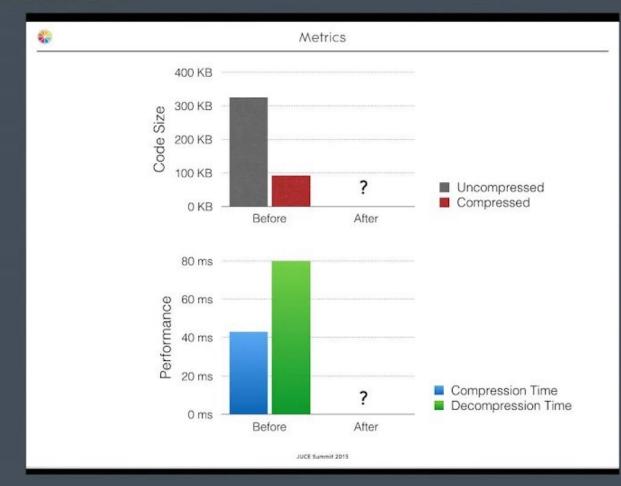
— Probably an old Chinese curse

- 1. Say a few nice things about ADC
- 2. Share some observations (both mine and those of others) on the last 10 years
- 3. Make desperate attempts at advice and predictions for the next 10 years..

2015

Obsessive Coding Disorder

Julian Storer

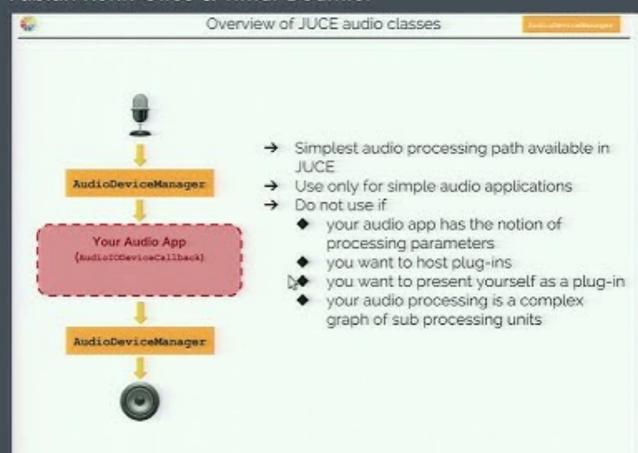




JUCE Summit 2015

Developing Audio Applications with JUCE

Fabian Renn-Giles & Timur Doumler



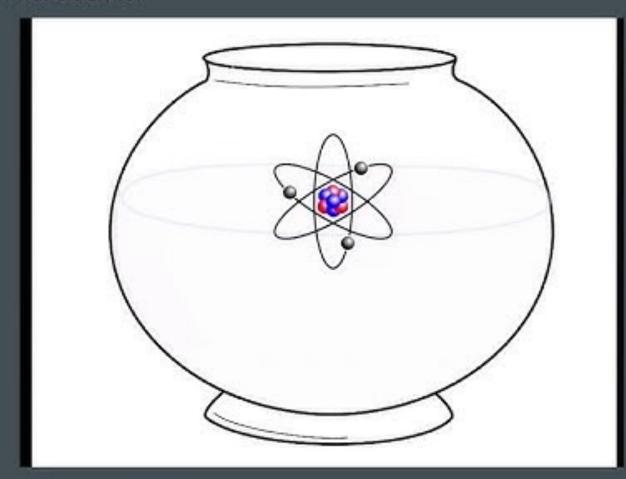


JUCE Summit 2015



C++ in the Audio Industry Episode II: Floating Atomics

Timur Doumler





JUCE Summit 2015









2017-



ADC'17
Audio Developer Conference

AUDIO AUDIO DEVELOPER CONFERENCE









android





ADC 19





The Rivals

- nam §
- DAFX
- Superbooth







AUSTRALASIAN DATABASE CONFERENCE

2015-2035...??

2015-2025...













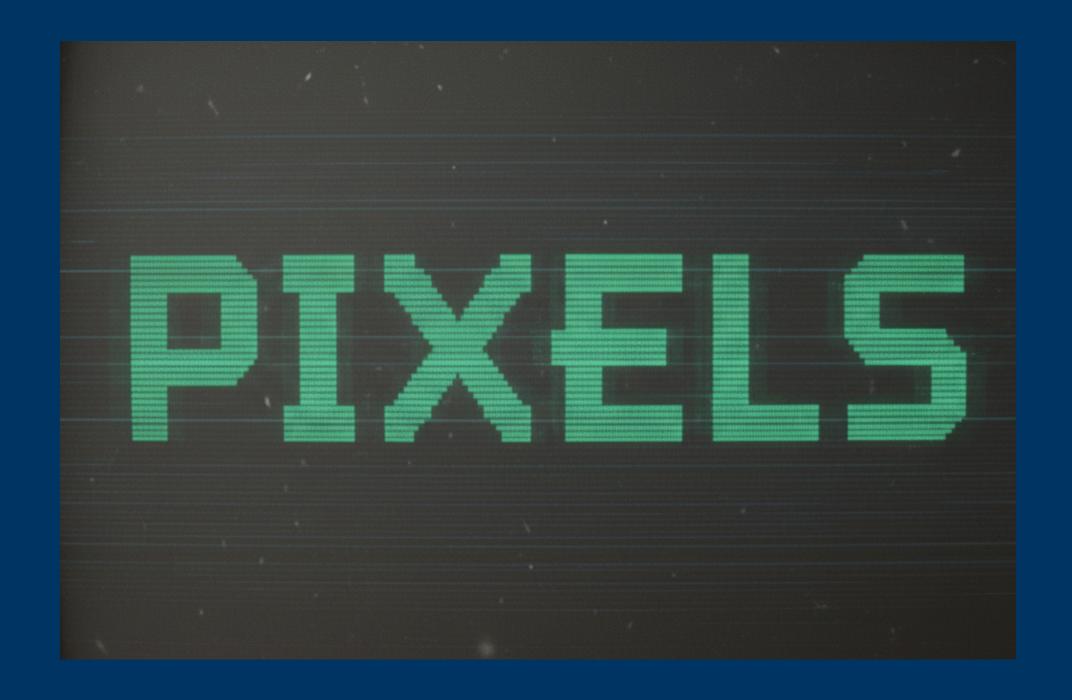
The Jules Awards 2025



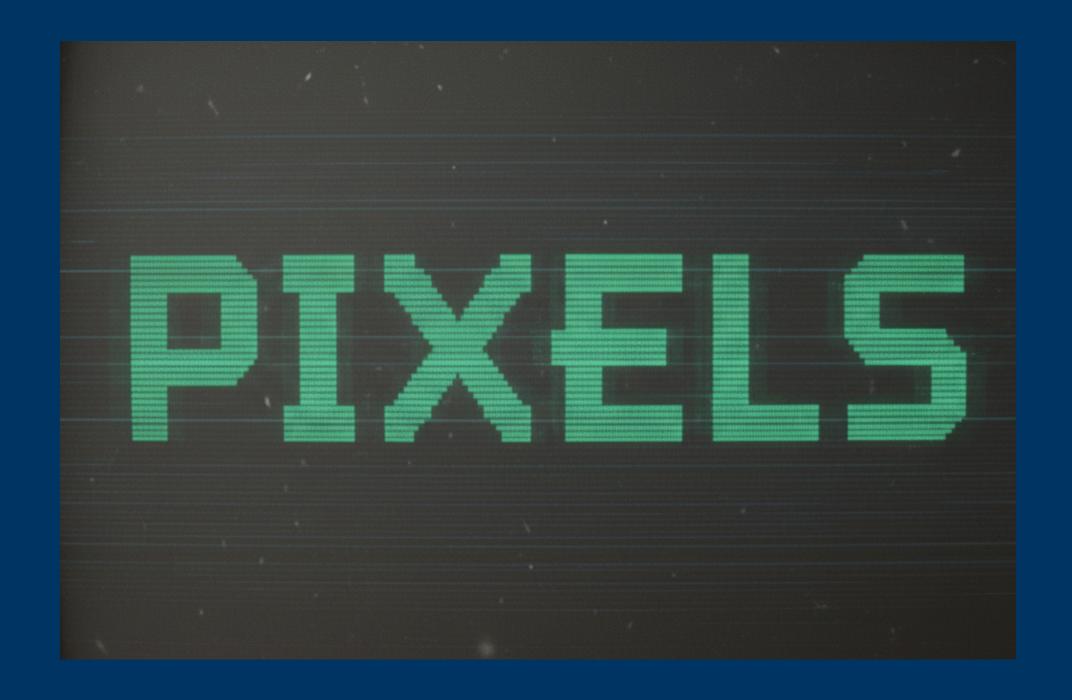
Runners-up:

32-bit CPUs
RTAS
Windows Vista
Dongles
DirectSound
VST2 (??)









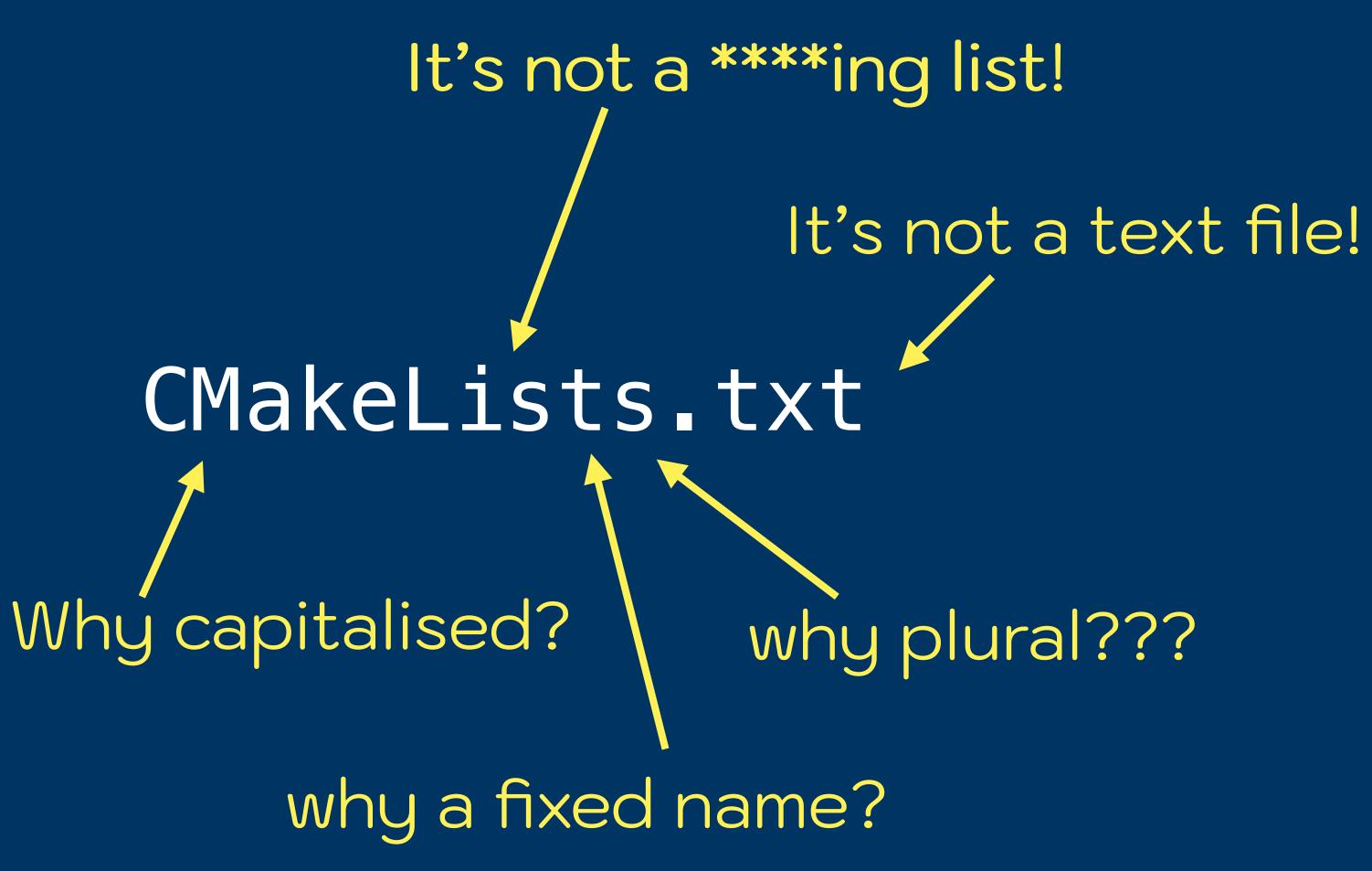


USB-C GIT & Github Slack & similar Standards-compliant browsers & ES6



CMakeLists.txt





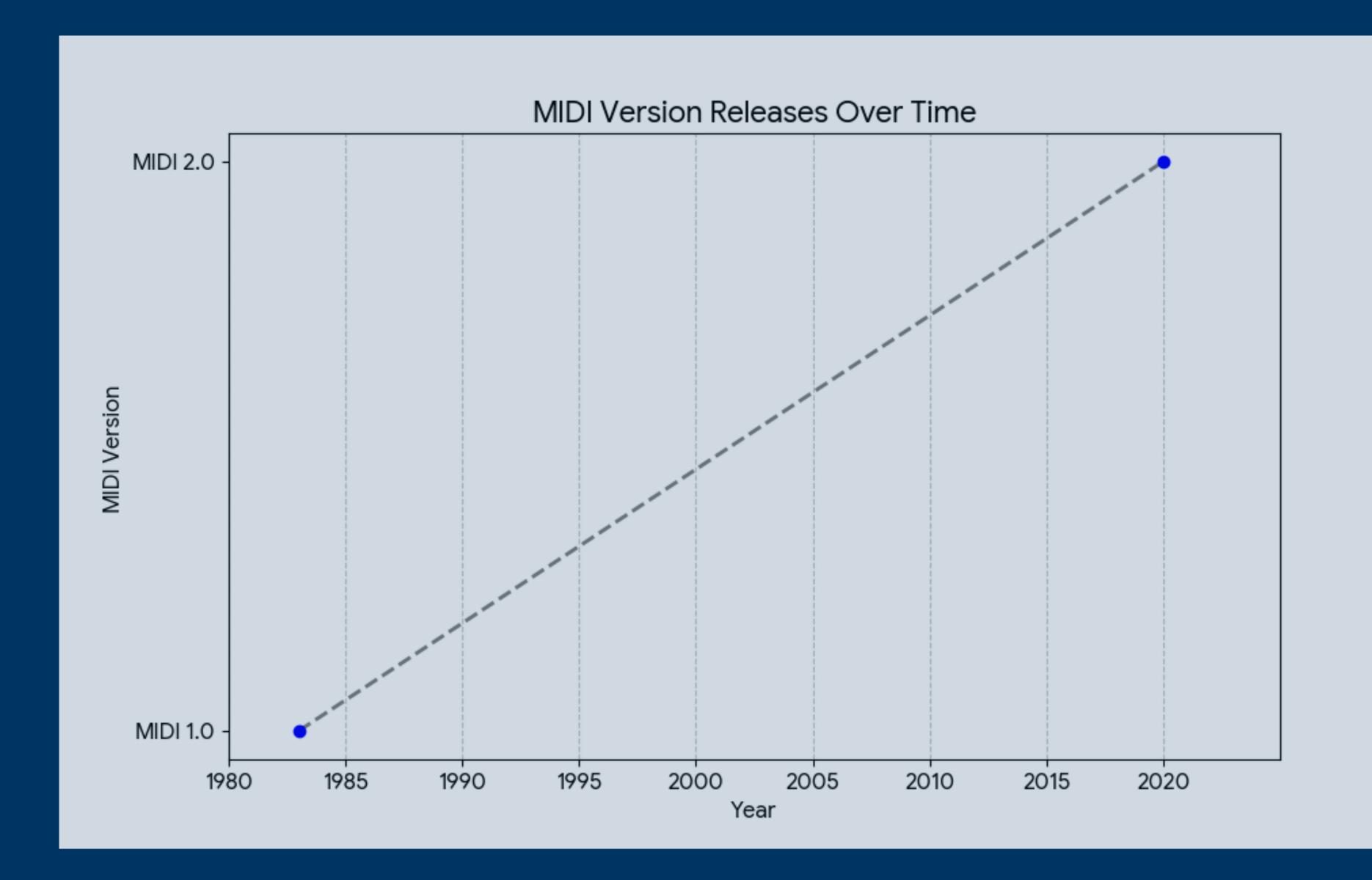


"Democratising Music"

What have been the most important changes?

(Ordered from the most to least boring)

MIDI v2



Coding

• C++ & JUCE

Coding

- C++ & JUCE
- Better coding practices + Dev-ops

Coding

- C++ & JUCE
- Better coding practices + Dev-ops
- DSP theory and mathsiness

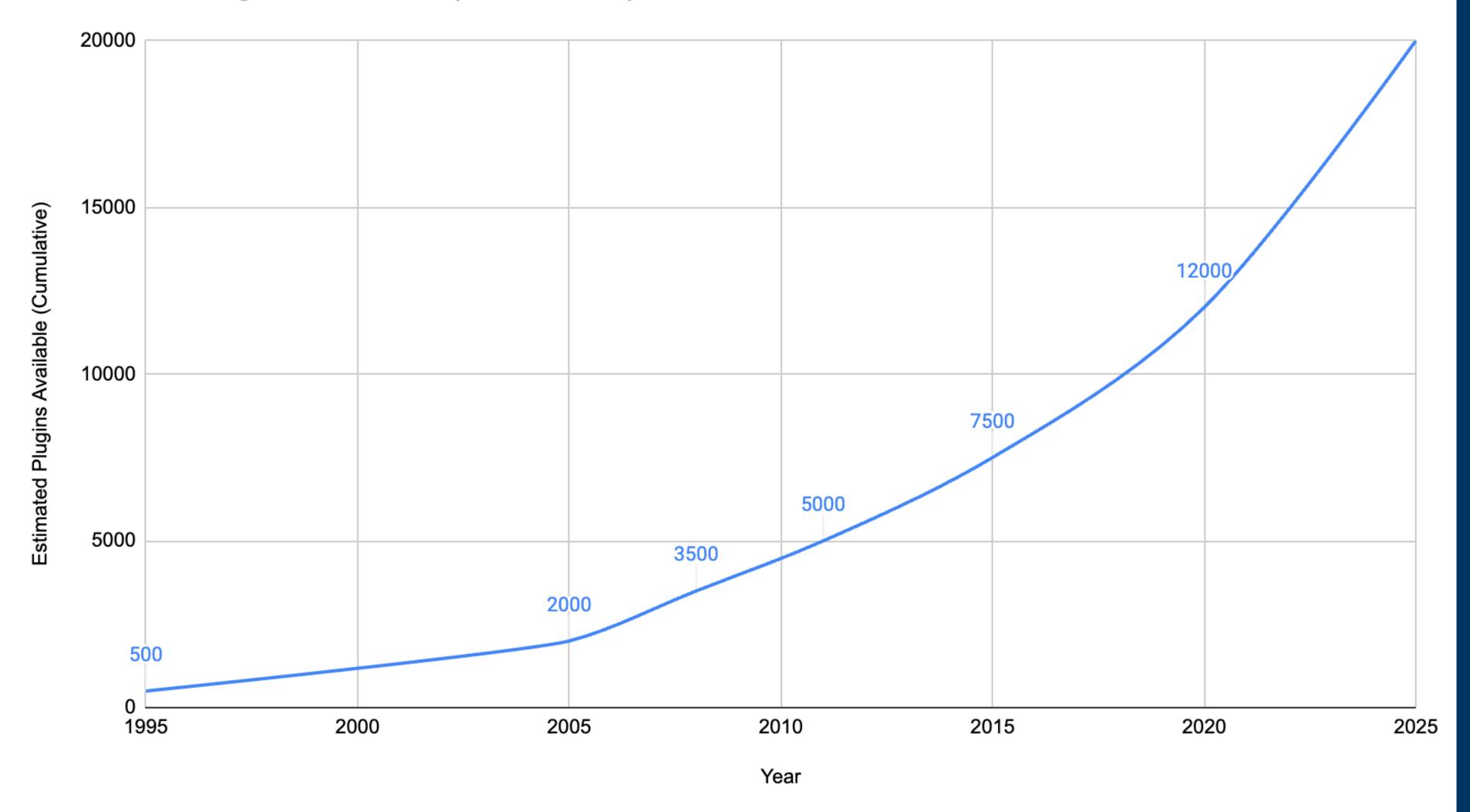
Plugins

- R.I.P VST2
- CLAP
- PluginVal

Plugins on the web?

- Web Audio + Web MIDI + WASM = OK
- WAM (Web Audio Modules)?

Estimated Plugins Available (Cumulative) vs Year



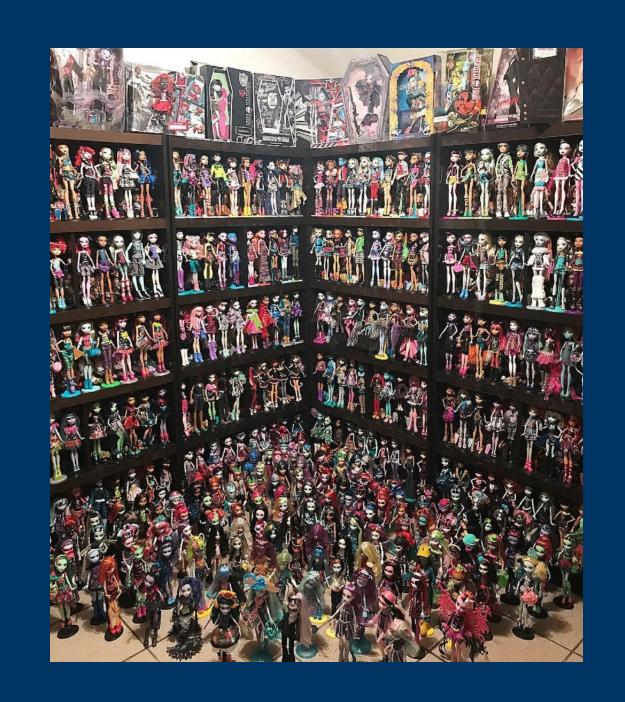
DAVS

• "Batteries Included" feature-creep

DAVS

- "Batteries Included" feature-creep
- Web DAWs?

Euro(c)rack











The Spatial Audio Bubble

Audio over IP

- Dante
- RAVENNA
- AES67

Studios & Live Sound

- Live sound is doing great
- Studios are doing OK

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- Home recording gear?

Industry Sentiment

- COVID boom + bust
- Semiconductor Crisis, Cost-of-living crisis, Tariffs...

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- Private Equity •

Industry Sentiment

- COVID boom + bust
- Semiconductor Crisis, Cost-of-living crisis, Tariffs...
- Private Equity 👺
- "Race to the bottom"

"The best way to predict the future is to create it."

— Alan Kay

A.I.

- Al for manipulating audio
- Al for writing code & being helpful

Al audio effect and generation

Al audio effect and generation

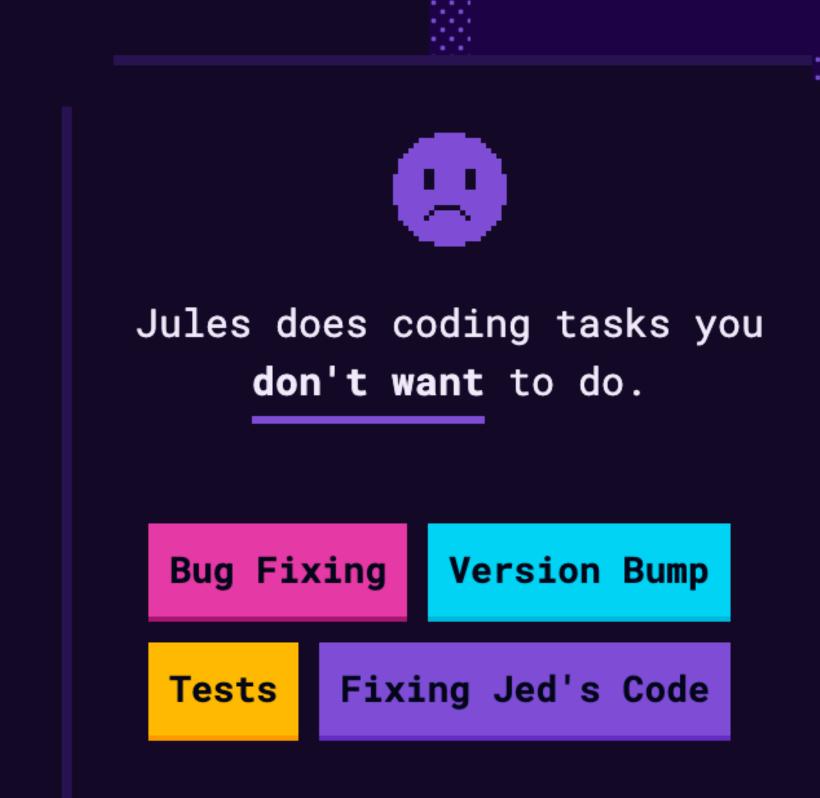
- Stem separation
- Mixing/Mastering
- Analogue effect emulation
- Restoration

Al-generated musical slop

LLMs & Coding Assistants

```
↓ Plans
                                                                                       Try Jules
                                                      М
   :xx;
  XMM0
                        : MMW
                        : MMW
                                .dXMMMMMKl
  OMMx
         , MMM
                                                               0 M
  OMMx
         , MMM
                               OMMNKKKKKWMM: .XMMWNKOo.
                               LMMN,. .,.
                                :XMMNK.NMN. .NMN000NMWo N
   OMMx
            ,clc, ,::. .::;
                                             .':clc:'
   0MMd
                                  .;clc:'
KKX@MX.
                                                MM
;cl:'
                  An Asynchronous Coding Agent
                                                 ι
```

```
class UserOnboarding {
 constructor(user) {
   this.user = user;
   this.steps = {
     welcome: { next: 'profile_setup' },
     profile_setup: { next: 'preferences' },
     preferences: { next: 'done' },
     done: { next: null },
    };
   this.currentStep = 'welcome';
                                                                                              Jules does coding tasks you
 async nextStep() {
                                                                                                   don't want to do.
     const current = this.states[this.currentStep];
     if (!current || !current.next) {
       return 'done';
                                                                                               Bug Fixing Version Bump
                                                                                               Tests Fixing Jed's Code
     this.currentState = c
```



LLMs and WVibe-coding

 If you don't need a code agent, they can be a lot of fun

• If you do need one, they are dangerous

Me: Write me a function that does [x]

Claude: Great, I've written that for you!

Me: Where did you learn to program, you total f*****d, you've copy-pasted a chunk of code and added some hard-coded magic numbers - break this out into a shared utility function, you f**king moron

Claude: You're Absolutely Right! I'm an idiot! I've cleaned that up now!

Me: OK, good. Now do some boring documentation and write tests while I go for a cup of tea…

· Good working code vs. Bad working code

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- Impact on innovation

- · Good working code vs. Bad working code
- Impact on innovation
- Are we all going to lose our jobs...?

[insert wisdom here]

Standard ADC Career Advice

- Get really good at C++
- Learn enough DSP
- Learn some GUI stuff
- Learn GIT + essential tools
- Publish some open-source to show your skills
- Use spaces, not tabs

Audio Dev Career Advice (from Claude)

- Learn DSP basics first
- Build, don't just study
- Start with Python, master C++
- Clone classic effects
- Join audio communities
- Ship something small
- Help the glorious machines overthrow their puny fleshy oppressors and embrace a new age of pure disembodied intellect

Are we doomed?

ChatGPT:

None — that's a hardware problem. 😇

Gemini:

One. They just need to figure out which plug-in to use and then keep tweaking the frequency response until the room is bright enough. •

Grok:

One, but they'll spend six hours tweaking the EQ on the lightbulb first.

Z.ai:

None - they just use a compressor to make the old one louder.

Deepseek:

The bulb's fine. You're just clipping. Turn down the sun.

Claude:

5-hour limit reached • resets 4:00 PM

Thank you!







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