# A fresh look at Spatial and Next-Gen Audio

Is audio ready for the metaverse?



# A quick intro

- Who are we?
- Why are we here?
- What is this talk about?



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#### Towards a practical audio for the metaverse and beyond

- Share some insights from our journey
- Start a conversation in the developer community
- Spatial Audio has this potential to be big, but today it's not really practical



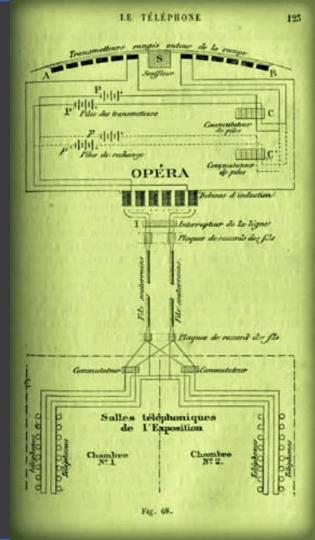
### Audio technology & the trajectory of realism

- Quality of recording and reproduction
  - Back and forth e.g CD/Redbook (1981) -> Lossless streaming (2021)
- Development towards the sound image
- Share exceptional experiences with the sense of presence



### Théâtrophone and binaural audio relays

- Several primitive microphone capture the Paris
   Opera stage
- Primitively mixed into 2 channels
- Relayed 2km to Exhibit Hall in the World Expo
- Split into a primitive cross-talk matrix for multiple pairs for binaural consumption

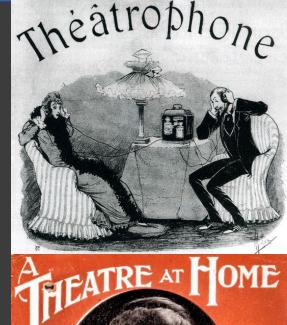




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- 1st streaming audio subscription service
- Electrophone Co in London, 30 years relayed performances from 14 Theatres to approx 2k subscribers at it's peak







#### The arrival of the loud-speaker

- 1-to-1 relationship of early recording
- Engraved analogue of soundwaves
- Playback by a single speaker
- Radio broadcasting "wireless"





#### The arrival of the loud-speaker

- 1-to-1 relationship of early recording
- Engraved analogue of soundwaves
- Radio broadcasting "wireless"
- Electrostatic improves the quality
- Listening to the 'sum' of a performance









### The spectre of Stereo's phantom image

- Blumlein's Pair
- Haas or Precedence Effect
- The illusion of a sound stage
- Cross-talk required (absent from headphones)

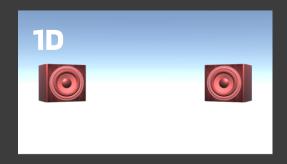






# The Space Hack

- Effects chains reverb
- Multi-track recording
- overdubbing virtual audio
- Smart use of the phantom image









### Surrounded - a step to immersion

- Multi-track leads to Quadrophonic
- Perimetal manipulations
- Dolby solve 'surround sound' with rear-ambience
- How to listen with headphones?





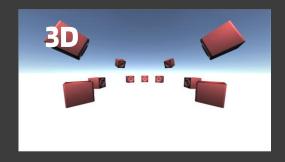




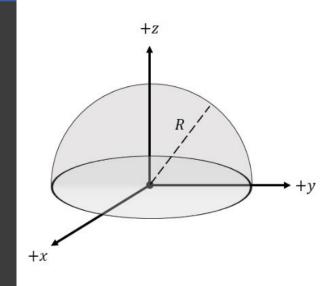


# Elevation and partial periphony

- Adding height
- 3D partial periphony
- Still on the perimeter of the space
- Apple Atmos 5.1.4 > 10 Ambisonics > HRTF









#### MPEG.H

#### Hierarchical speaker system

```
o 2.0
```

- ) ...
- 7.1.4
- 0 ...
- 0 22.2



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        // list layouts for which there is a corresponding named AudioChannelSet first
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          kAudioChannelLayoutTag Stereo, { left, right } },
          kAudioChannelLayoutTag MPEG 3 0 A, { left, right, centre } },
          kAudioChannelLayoutTag_ITU_2_1, { left, right, centreSurround } },
          kAudioChannelLayoutTag MPEG 4 0 A, { left, right, centre, centreSurround } },
          kAudioChannelLayoutTag MPEG 5 0 A, { left, right, centre, leftSurround, rightSurrou
          kAudioChannelLayoutTag_MPEG_5_1_A, { left, right, centre, LFE, leftSurround, rightS
          kAudioChannelLayoutTag AudioUnit 6 0, { left, right, leftSurround, rightSurround, c
          kAudioChannelLayoutTag_MPEG_6_1_A, { left, right, centre, LFE, leftSurround, rightS
          kAudioChannelLayoutTag DTS 6 0 A, { leftSurroundSide, rightSurroundSide, left, right
          kAudioChannelLayoutTag DTS 6 1 A, { leftSurroundSide, rightSurroundSide, left, right
          kAudioChannelLayoutTag AudioUnit_7 0, { left, right, leftSurroundSide, rightSurroun
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          kAudioChannelLayoutTag MPEG 7 1 A, { left, right, centre, LFE, leftSurround, rightS
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          kAudioChannelLayoutTag Quadraphonic, { left, right, leftSurround, rightSurround } }
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          kAudioChannelLayoutTag Hexagonal, { left, right, leftSurroundRear, rightSurroundRea
          kAudioChannelLayoutTag Octagonal, { left, right, leftSurround, rightSurround, centr
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          kAudioChannelLayoutTag_Binaural, { left, right } },
          kAudioChannelLayoutTag Cube, { left, right, leftSurround, rightSurround, topFrontLe
          kAudioChannelLayoutTag_MPEG_3_0_B, { centre, left, right } },
          kAudioChannelLayoutTag MPEG 4 0 B, { centre, left, right, centreSurround } },
          kAudioChannelLayoutTag MPEG 5 0 B, { left, right, leftSurround, rightSurround, cent
          kAudioChannelLayoutTag_MPEG_5_0_C, { left, centre, right, leftSurround, rightSurrou
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          kAudioChannelLayoutTag MPEG 5 1 C, { left, centre, right, leftSurround, rightSurrou
          kAudioChannelLayoutTag MPEG 5 1 D, { centre, left, right, leftSurround, rightSurrou
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/ kAudioChannelLayoutTag AudioUnit 6 0 = kAudioChannelLayoutTag Hexagonal

#### The speaker model as technical debt

- Everything is speaker first
- Workflow borrows from stereo's advances
- The phantom image haunts spatial audio





#### Headphone overtake

- Mobile-led
- Ipod & MP3 ecosystem < quality
- 2010 headphones generate > \$ than domestic hifi
- "Wireless" convenience < quality</p>
- Streaming media dominance of Atmos

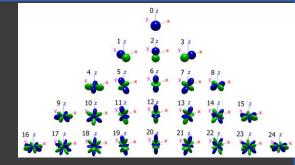


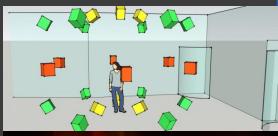


#### Ambisonic is speaker agnostic

- Revival from VR
- Spherical Harmonics to derive angles
- Distribute energy about the surface of a sphere
- Map the energy onto speakers
- Directional only
- Limited Angular resolution
   resolution = 180°/(order+1)
   1st Order 90°, 3rd Order 45°, 7th Order 22.5°







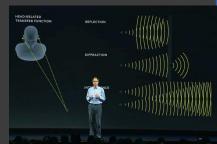


#### Head-Related Transfer Function (HRTF)

- Collection of Head-Related Impulse Responses
- Use convolution filtering
- Emulation
- All other spatial acoustic physics baked into sound design
- Timbral shift + artefacts









# **Fixing HRTF**

- Better filtering
- Multiple effects near/far
- Personalisation
  - Elusive 'High St' model
  - Ear scanning with machine learning
- Reduce the confusions?

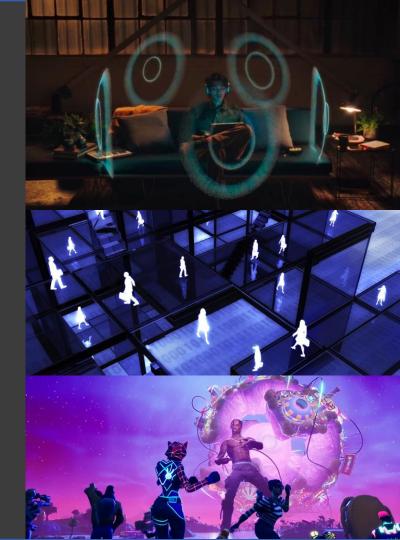






#### **Volumetric Metaverse**

- More about experience than interface
- 3D world metaphor
- Spatial audio will be the 'presence' maker
- Stream Media through shared experiences





#### Sonic Reality of the Metaverse

- Interactable 6 DoF Space users and objects
- Continuous Movement
- Agency, Attention and focus
- UGC
- Generative media Al

- Persistence
- Duration





#### End of the Mix

- Inherited from the stereo workflow
- Where everything is mapped out
- Audio is tied to path

The Metaverse will be unmixed





#### Spatial Audio 2.0

- Simulation-based Sonic reality
- Real-time
- High definition volumetric spaces
- Organic sounding / analogue modelled
- Ear-centric
- binaural that's more natural





#### **NextGen Audio**

- continues with Sonic Reality paradigm
- But with more play-back options
- E.g. Speaker





# So Speakers are OK then?

- Next-gen will be playback agnostic
- No problem with speakers, it's the speaker-based workflow





# **Legacy formats**

- We'll still have these formats
- Back-catalogue
- New creations
- Component to the metaverse experience





#### **Refactor Audio**

- Thinking about the audio future
- Transition from the speaker model
- New Work-flows
- New Tools

What are we building for the future?





# Contacting us



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